



THE 5-MINUTE PROFIT LEAK CHECKLIST



BY: LOOMIS REDDICK & BISHOP PLLC

STOP THE BLEEDING. FIND YOUR HIDDEN PROFITS.

If you're a business owner or entrepreneur, this 5-minute checklist is your shortcut to uncover lost revenue. Answer 15 simple yes or no questions to find where your business might be losing \$25K to \$100K each year.

No complex tools. No guesswork. Just fast insights and clear action to recover what's yours.

THE 5-MINUTE PROFIT LEAK CHECKLIST

USE THIS SIMPLE CHECKLIST TO IDENTIFY EXACTLY WHERE YOUR BUSINESS IS BLEEDING MONEY.

EACH 'NO' ANSWER REPRESENTS THOUSANDS IN RECOVERABLE PROFIT.

CHECK OFF EACH ITEM AND SEE YOUR PROFIT RECOVERY OPPORTUNITIES INSTANTLY.

CASH FLOW QUICK HITS

EACH NO = \$5K-\$15K ANNUALLY

Yes No

I know my exact cash position 90 days out

I have 3+ months operating expenses in reserve

I collect payment within 30 days of invoicing

PRICING & PROFITABILITY

EACH NO = \$8K-\$25K ANNUALLY

Yes No

I've raised prices in the last 12 months

I know which services/products make the most profit

I track profit margins on every sale

TAX & EXPENSE OPTIMIZATION

EACH NO = \$3K-\$20K ANNUALLY

Yes No

I've done a tax strategy review this year

I maximize all business expense deductions

I have a business entity optimized for my situation



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OPERATIONAL EFFICIENCY

EACH NO = \$10K-\$30K ANNUALLY

Yes

No

I spend less than 20% of time on admin tasks

My key processes are documented/systematized

I review financial reports monthly



GROWTH INVESTMENT

EACH NO = \$15K-\$40K ANNUALLY

Yes

No

I reinvest 10%+ of revenue back into growth

I evaluate ROI before major purchases

I have a strategic plan for business expansion

SCORING SECTION:

COUNT YOUR "NO" ANSWERS:

- **0-2** NOs: Profit Optimizer - You're leaving \$5K-\$25K on the table
- **3-5** NOs: Money Finder - You could recover \$25K-\$75K this year
- **6-9** NOs: Profit Rescuer - You're missing \$75K-\$150K annually
- **10+** NOs: Emergency Mode - \$150K+ in immediate opportunities



WHAT YOUR SCORE MEANS

EVERY "NO" REVEALS A HIDDEN PROFIT LEAK.
USE THE GUIDE BELOW TO INTERPRET YOUR RESULTS AND TAKE ACTION.

0-2 NOS: PROFIT OPTIMIZER

You're doing well, but small tweaks could still unlock \$5K-\$25K.

Next Steps:

- Review your "NO"s and close those small gaps.
- Fine-tune pricing, automate admin, or boost your cash flow visibility.

3-5 NOS: MONEY FINDER

You're likely missing \$25K-\$75K in profits.

Next Steps:

- Prioritize 2-3 "NO"s with the highest dollar impact.
- Raise prices, reduce low-margin work, or tighten expense tracking.

6-9 NOS: PROFIT RESCUER

You're likely leaking \$75K-\$150K annually.

Next Steps:

- Focus on financial systems, tax strategy, and team efficiency.
- Create a 90-day plan to plug your top 3-5 leaks fast.

10+ NOS: EMERGENCY MODE

Profit loss may exceed \$150K. Time to act fast.

Next Steps:

- Start with top 5 "NO"s and implement weekly financial check-ins.
- Cut unnecessary expenses and restructure systems.



Our Impact Team

Empowering You To Thrive & Go Further Faster

READY TO TAKE CONTROL?

Are you ready to turn these profit leaks into recovered cash? Book a free 15-minute Profit Recovery Strategy Call with our Impact Team to **get started** on your personalized action plan.



[**Schedule Your Call Now**](#)