



THE MILLION-DOLLAR BLIND SPOTS CHECKLIST



BY: LOOMIS REDDICK & BISHOP PLLC

THE 7-MINUTE AUDIT: MILLION-DOLLAR BLIND SPOTS THAT ARE QUIETLY DRAINING YOUR BUSINESS

Discover the 7 financial leaks that cost growing businesses \$100K-\$500K annually—takes 7 minutes to review, could save you hundreds of thousands.

Answer 21 simple questions to find where your business might be losing thousands each year.

No complex tools. No guesswork. Just fast insights and clear action to recover what's yours.

THE MILLION-DOLLAR BLIND SPOTS CHECKLIST

"USE THIS SIMPLE CHECKLIST TO IDENTIFY EXACTLY WHERE YOUR BUSINESS IS LEAKING MONEY. "

CHECK EACH BOX IF TRUE FOR YOUR BUSINESS.

EACH UNCHECKED BOX REPRESENTS POTENTIAL 6-FIGURE PROFIT LEAKS.

IDENTIFY PROFIT RECOVERY OPPORTUNITIES INSTANTLY.

CASH FLOW LEAK CHECK

If unchecked: Potential annual cost = \$50K-\$200

- You know your exact cash position daily (not just bank balance)
- You collect receivables in under 30 days consistently
- You have 90+ days of operating expenses in reserve

TAX EFFICIENCY CHECK

If unchecked: Potential annual cost = \$75K-\$300K

- You meet with tax strategist quarterly (not just at filing time)
- You're using optimal entity structure for your revenue level
- You're maximizing retirement contributions and business deductions

PROFIT MARGIN CHECK

If unchecked: Potential annual cost = \$100K-\$400K

- You know profit margins by product/service line
- You've raised prices in the last 18 months
- You track and eliminate unprofitable activities monthly

FINANCIAL REPORTING CHECK

If unchecked: Potential annual cost = \$200K-\$600K

- You get accurate financials within 15 days of month-end
- You have real-time access to key performance metrics
- You use financial data to make strategic decisions weekly



THE MILLION-DOLLAR BLIND SPOTS CHECKLIST

"USE THIS SIMPLE CHECKLIST TO IDENTIFY EXACTLY WHERE YOUR BUSINESS IS LEAKING MONEY. "

CHECK EACH BOX IF TRUE FOR YOUR BUSINESS.

ACH UNCHECKED BOX REPRESENTS POTENTIAL 6-FIGURE PROFIT LEAKS.

IDENTIFY PROFIT RECOVERY OPPORTUNITIES INSTANTLY.

GROWTH CAPITAL CHECK

If unchecked: Potential annual cost = \$300K-\$1M+ in missed opportunities

- You could access \$500K+ for opportunities within 30 days
- You have multiple funding sources identified and pre-qualified
- Your financial records would pass investor/lender scrutiny today

RISK MANAGEMENT CHECK

If unchecked: Potential annual cost = \$500K-\$2M+ in catastrophic loss

- No single customer represents more than 20% of revenue
- You have adequate insurance and legal protections in place
- Your business could operate without you for 90+ days

EXIT VALUE CHECK

If unchecked: Potential cost = 30-50% reduction in exit value

- You know your current business valuation within 20%
- You're actively building enterprise value (not just owner value)
- You have a formal succession/exit strategy documented

SCORING YOUR RESULTS:

COUNT THE NUMBER OF BOXES CHECKED:

- **6-7 boxes checked:** "Excellent - You're ahead of 90% of businesses"
- **4-5 boxes checked:** "Good foundation with room for optimization"
- **2-3 boxes checked:** "Significant opportunities for improvement"
- **0-1 boxes checked:** "Urgent attention needed - major profit leaks likely"



WHAT YOUR SCORE MEANS

EVERY "UNCHECKED ITEM" REVEALS AN OPPORTUNITY TO IMPROVE
USE THE GUIDE BELOW TO INTERPRET YOUR RESULTS AND TAKE ACTION.

6-7 BOXES CHECKED:

100 Excellent – You're Ahead of 90% of Businesses

Next Steps:

- Schedule a Quarterly Strategic Tune-Up to stay aligned with changing market conditions and maintain peak performance. Use this time to review financial KPIs, evaluate new tax strategies, and identify growth capital opportunities.
- 👉 Book your complimentary performance review session to stay ahead.

4-5 BOXES CHECKED:

⚙️ Good Foundation – But Room for Optimization

Next Step:

- Request a Targeted Profit Optimization Plan focused on the specific areas you didn't check. Small improvements here can lead to large gains in profit margin, tax efficiency, and business value.
- 👉 Claim your free 15-minute Blind Spot Briefing to identify your top 1-2 improvement priorities.

2-3 BOXES CHECKED:

🚧 Significant Opportunities for Improvement

Next Step:

- Start with a Business Financial Health Diagnostic, where we'll map out the root causes of your leaks and co-create a 90-day turnaround strategy.
- 👉 Book your free consultation now and walk away with a step-by-step action map to regain lost profit.

0-1 BOXES CHECKED:

🚨 Urgent Attention Needed – Major Profit Leaks Likely

Next Step:

Schedule an Emergency Business Audit Session to triage the biggest risks, stop financial bleeding, and establish an immediate action plan. Time is money, and delay could cost you more.

- 👉 Request your free 1:1 Profit Leak Triage Call – limited slots available for priority cases.



Our Impact Team

Empowering You To Thrive & Go Further Faster

READY TO TAKE CONTROL?

"Want specific solutions for your unchecked boxes?
Book a free 15-minute Strategy Call with our Impact Team to
get started on your personalized action plan.



[Schedule Your Call Now](#)